



# COAL USA 2009

In association with  
Doyle Trading Consultants and Energy Publishing

June 24 - 25 2009

Jumeirah Essex House, New York, USA



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The year's most hotly anticipated gathering of global and US coal industry players. Coal USA 2009 will be held June 24-25 at the Jumeirah Essex House in New York City.



There has never been a more compelling reason to attend the US coal industry's 'summit,' and to hear top executives and analysts lay out a clear picture of what is in store for the second half of 2009, for 2010, and beyond.

Unprecedented volatility revisited the coal world last fall, when a record upward market surge was dramatically, breathtakingly interrupted and reversed by one of the most stunning global economic collapses of the past century. Every ounce of conventional wisdom was spilled, and coal producers, consumers and transporters alike scrambled to deal with new realities.

Work continues to be done to discern the full impact of the economic skid and to determine when and how the coal industry will emerge, almost certainly to return to the long-term bullish picture in place prior to the crisis.

Coal USA 2009 will address these issues in a manner unavailable in any other forum. It will provide a lamp into the deep fog.

As usual, you will hear from senior executives from coal producing companies, electric utilities and railroads. You will also hear from the world's best independent coal market analysts. But you also will have the opportunity to get a closer look at prospects for competing fuels and for the general economy.

Of course, on the heels of 2009-2010 price settlements, metallurgical coal developments will be an intensely interesting subject.

**IHS McCloskey**, as always, is the lead organizer of Coal USA 2009 with **Doyle Trading Consultants** and **Energy Publishing** as co-organizers. Expect the conference to deliver as it has from its inception – insight and analysis you will find nowhere else.

Delegates spaces will fill quickly – reserve your own place by filling out the booking form in this brochure.

We look forward to welcoming you in New York.

## Sponsorship and exhibition opportunities are available:

If your company is interested in sponsoring or exhibiting at this event, please contact:

**Julia Potter**, email: [julia.potter@mccloskeycoal.com](mailto:julia.potter@mccloskeycoal.com)

For further information about the conference or venue please contact: **Letoya Anderson**, email: [letoya.anderson@mccloskeycoal.com](mailto:letoya.anderson@mccloskeycoal.com)

# Agenda

## Tuesday June 23

16:30 - 18:00 Pre-Conference Registration

18:00 - 20:00 Welcome Reception - *This event is available to sponsor*

## Day One - Wednesday June 24

07.30 Conference Registration Opens

07:45 - 8:50 Networking Breakfast  
*This event is available to sponsor*

2009 Half-time Report - US Supply and Demand Update  
**Steve Doyle, President, Doyle Trading Consultants**

### Session One:

Keynotes - Keeping an eye on the ball after being thrown a nasty curve

Chair: **Gerard McCloskey, Founder of McCloskey Group**

09:00 The big picture: Global economics  
**Nariman Behravesh, Chief Economist, IHS Global Insight**

09:20 When we reach the Other End: The shape of US and global coal markets following the economic recovery  
**Rick Navarre, President, Peabody Energy**

09:40 Measuring the current climate: Coal is prepared to meet the carbon challenge  
**Deck Slone, Vice President, Government, Investor and Public Affairs, Arch Coal**

10:00 But how does the industry navigate the current financial waters?  
**Kurt Oehlberg, Managing Director, FBR Capital Markets Bank**

10:20 Carbon: Measuring the costs and the opportunities  
**Chris Hunter, Vice President - Carbon Finance, Climate Change Capital**

10:40 Q & A

11:00 Refreshment Break - *This event is available to sponsor*

### Session Two:

Producers look to a future that remains bright

Chair: **Jim Thompson, Editor, Energy Publishing**

11:20 Mountain-top Mining: Myths and Realities  
**Mike Quillen, Chairman and Chief Financial Officer, Alpha Natural Resources**

11:40 Central Appalachia: The shape of things to come  
**Don Blankenship, Chairman & CEO, Massey**

12:00 Taking advantage of new markets for NAPP Coal  
**Bob Pusateri, Executive Vice President, Energy Sales and Transportation Services, Consol**

12:20 Imported coal still has a significant role to play in North America  
**Howard Gatiss, Chief Executive Officer, CMC**

12:40 Q & A

13:00 Delegate Lunch - *This event is available to sponsor*



### Session Three:

Coal on Wall St - Unique market perspective

Chair: **Steve Doyle**, President, Doyle Trading Consultants

14:30 Wall St: A current overview

**Michael Dudas**, Analyst, Jeffries & Co

14:50 Panel Discussion

- **Dan Roling**, CEO, National Coal
- **Monica Bonar**, Director, Fitch Ratings
- **Tom Hiemstra**, Director, Coal Services, Evolution Markets

15:30 Refreshment Break - *This event is available to sponsor*

### Session Four:

Power industry and movers - Where are the future requirements and how will they be met?

Chair: **Frank Kolojeski**,  
Managing Director, TransGlobal Ventures

16:00 How will Power perform?

**Larry Makovich**, Vice President and Senior Advisor,  
Global Power, CERA

16:20 Keeping our eyes on the future (clean coal update)

**Vic Svec**, Senior Vice President, Investor Relations and  
Corporate Communications, Peabody Energy

16:40 Panel Discussion

- **Steve Bobb**, Group Vice President, BNSF Railway
- **Doug Glass**, VP & General Manager - Energy, Union Pacific Railroad
- **David Host**, President & CEO, T Parker Host

17:30 End of Day One

18:00 Cocktail Reception - *This event is available to sponsor*

## Day Two - Thursday June 25

### Session Five:

Metallurgical coal - Share the pain with the steel industry

Chair: **Gerard McCloskey**, Founder of McCloskey Group

09:00 Global overview of the world met coal markets

**Gerard McCloskey**, Founder of McCloskey Group

09:20 Prospects for survival of the steel industry

**Chris Plummer**, Managing Director,  
Metal Strategies Inc

09:40 Facing customers in Asia, Europe and within the US: Which offers the rosier relationship?

**Ernie Thrasher**, President, Xcoal Energy & Resources

10:00 Have the smaller producers an edge over majors?

**Joe Czul**, President, Logan & Kanawha (*Invited*)

10:20 Q & A

11:00 Refreshment Break - *This event is available to sponsor*

### Session Six:

Buyers' panel - Who is in the driver's seat now?

Chair: **Jim Thompson**, Editor, Energy Publishing

11:10 Panel Discussion

- **Jody Tenbrock**, Manager - Fuels, Northeast
- **Patrick Panzarino**, Strategic Sourcing Director - Solid Fuels, Lafarge North America
- **Gerhard Haimberger**, General Manager-Fuel, SCANA (South Carolina Electric&Gas)

13:00 Conference conclusions and close of conference

**Gerard McCloskey**, Founder of McCloskey Group

## Previous Delegates

### IHS McCloskey

IHS McCloskey is a leading source of news, analysis, and insight on the international coal industry. Its flagship publication, McCloskey Coal Report, is recognised globally for its accurate and reliable price reporting. Produced by a team of industry experts, the coal price reporting is widely considered to be the most accurate and reliable in the business, with most major deals in the international market executed using the prices as a reference.

Other services include the *McCloskey Newswire* - featuring continuous daily email alerts delivered to clients as events warrant; *Coal UK*; *China Coal Monthly*; *Nuclear Business*; and two forecasting reports, *Steam Coal Forecaster* and *Metallurgical Coal Quarterly*. The group also hosts a number of highly regarded coal conferences throughout the world, featuring a trademark blend of intelligent presentations from industry leaders, and engaging discussion and debate on the key issues driving international coal markets.

The group's consultancy practice continues to advise many of the world's leading producers and consumers on a very wide range of projects from new mine development to the future of power prices.



[www.mccloskeycoal.com](http://www.mccloskeycoal.com)

### Doyle Trading Consultants LLC (DTC)

Doyle Trading Consultants LLC (DTC) was founded by Stephen Doyle in 2002.

DTC specializes in the coal & emissions markets – providing the institutional and energy sectors with fundamental research, market commentary and project-specific studies and risk management consulting. DTC's products include the highly regarded DTC Monthly Coal & Emissions Update, the DTC 'Flash Email', the Coal Trading Handbook and the one-week Coal Trading Workshops. DTC's team consists of Mr Doyle, Dianna Ridgway (full-time analyst) and several specialists that provide services on an independent-contract basis. Mr Doyle has been active in the domestic and global coal trade since 1983. He is a board member and past president of the New York Coal Trade Association. He received his bachelor's degree from the University of Colorado and his MBA in International Management from Thunderbird, the American Graduate School of International Management. Mr. Doyle lives in Glade Park, Colorado and maintains offices in Glade Park and NYC.



[www.doyletradingconsultants.com](http://www.doyletradingconsultants.com)

### Energy Publishing



Energy Publishing, LLC, a Knoxville, Tennessee-based publishing company, produces a variety of newsletters and databases for the US and international coal and energy industries. Energy Publishing features the daily market newsletter, Coal & Energy Price Report and the weekly industry publication, US Coal Review. COALBASE, another Energy Publishing product, is updated monthly and includes FERC 423 and MSHA production data, along with FOB mine pricing from state regulators, all in an easily accessible electronic format on CD. Taken together, these make up a definitive source for anyone with a stake in US coal. The company also produces Coal Americas, a fortnightly newsletter that focuses on US and Canadian imports and exports, North American metallurgical coal and coke, Latin American production and exports, and mine/market developments. Energy Publishing also features a monthly petroleum coke newsletter, The Petcoke Report.

[www.energypublishing.biz](http://www.energypublishing.biz)

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# Booking Form



The fee for attending the Coal USA 2009 Conference is \$2,350 (plus any local taxes as applicable) excluding accommodation, meals and leisure facilities at the hotel. Delegates will be responsible for their own costs relating to room service, spa treatments, bar and mini bar.

## Booking details

Name	Position	
Company		
Address	Sector	
	Town	
Postcode/Zip	Country	
Tel	Fax	Mobile
Email	Website	

## Name(s) of additional delegate(s)

Name	Position
Name	Position
Name	Position

## Payment Options

1 Please charge my credit card:  MasterCard/Access  Visa  AMEX Card No:

Name of cardholder:

SIGNATURE:

EXPIRY:

SECURITY CODE:

(THREE DIGIT NUMBER ON BACK OF CARD)

European Union member countries (except UK) must supply TVA/MOMS/MWST/BTW/IVA/FPA registration number

to avoid extra charges:

2 Please invoice me (payment due on receipt of invoice):

3 I enclose a cheque made payable to IHS (Global) Limited:

4 Automated Bank Transfer: If you would like to pay by Automated Bank Transfer please contact us for details.

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## Terms and Conditions

**Date & Venue:** June 24-25, 2009, Jumeirah Essex House, New York, NY 10019, USA

**Tel:** +1 212 247 0300, **Fax:** +1 212 315 1839, **Website:** www.jumeirah.com/en/Hotels-and-Resorts/Destinations/New-York/Jumeirah-Essex-House

**Fees:** \$2,350 per delegate. All fees include lunch, refreshments and conference papers. Payment is required prior to the event. Bookings posted less than 30 days before the event should be confirmed by telephone. IHS (Global) Limited will not be held liable for non-arrival of your registration confirmation details. If you do not receive confirmation of your registration please call us. All invoices and registrations processed must be honoured in full, unless cancellation has been received under the terms stated below.

**Cancellations:** Cancellations received in writing 30 days before the date of the conference will receive a full refund less a service charge of \$200. We regret that no refunds can be made for cancellations received after this time. Substitutes are welcome at no extra charge. It may be necessary for reasons beyond the control of the organisers to alter the content and timing of the programme or the speakers. In event of cancellations the organisers are not liable for any fees incurred in relation to travel and accommodation costs. This contract is subject to English Law.



Please return to: **Susie Hansford**, McCloskey (IHS (Global) Limited), Unit 6, Rotherbrook Court, Bedford Road, Petersfield, Hampshire, GU32 3QG, UK.

**Tel:** +44 (0)1730 265095 **Fax:** +44 (0)1730 260044 **Email:** susie.hansford@mccloskeycoal.com